



CPBI
SASKATCHEWAN
R E G I O N



CPBI Saskatchewan 2020-21 Sponsorship Opportunities

This brochure contains details for:

- 2020-21 Program Year Sponsorship.
- 2021 Regional Conference Sponsorship.
Be part of our 10th Annual Conference celebrations on April 20, 21 & 22, 2021, in Regina!

Receive a 10% discount by applying for both Program and Conference Sponsorship by September 30, 2020!

For more information Contact:
CPBI Saskatchewan
saskatchewan@cpbi-icra.ca (306) 529-8495



Program Sponsorship \$1,500 (Unlimited Opportunities)

Program Sponsorship applies to regional seminars during the program year of July 1, 2020 to June 30, 2021.

Program sponsorship rewards include:

- Maximum of four (4) complimentary registrations per program year at Saskatchewan regional breakfast, luncheon, or webinars of choice.
- Acknowledgement on seminar announcements, newsletter, and website.
- Verbal and sign acknowledgement at seminars.

Note: Program Sponsorship does not include programs in partnership with Humber College.

2021 Conference Sponsorship

All Conference Sponsorship Levels will receive:

- » Special thank you at opening and closing ceremonies.
- » Logo on conference website with link to sponsor's website.
- » Company logo in conference advertising, emails, attendee brochures, and conference signage.
- » Sponsor badge recognition for all your employees at the conference.
- » Opportunity to provide promotional items for the delegate bags.
- » Advance notice for selection at next year's conference.



2021 Conference Sponsorship (Cont'd)

SPONSORSHIP DETAILS	10th Annual	Diamond	Platinum	Gold	Silver	Bronze
Sponsorships available	SOLD 	SOLD <small>HEALTH GROUP BENEFITS TRAVEL</small>	SOLD <small>A Better Place For You</small>	SOLD <small>Life • Health • Retirement</small> 	SOLD 	Unlimited
Complimentary conference registrations	2	2				
Non-member conference registrations at the member rate	4	4	2			
Complimentary passes to the evening dinner (for guests not attending the conference)	4					
Sponsor entire conference including kick-off evening dinner and speaker, plus breakfast buffet & luncheon buffet on both days	•					
Sponsor luncheon speaker on day 1 or day 2		•				
Sponsor opening speaker on day 1 or day 2, or Sponsor reception at end of day 1			•			
Sponsor a breakout session (includes both the pension and benefits presentations)				•		
Sponsor a health break					•	
Reserved table(s) with preferred placement (at your sponsored event)	•	•	•			
Opportunity to introduce sponsored speaker(s) or to welcome delegates prior to reception at end of day 1 (platinum reception sponsor)	•	•	•	•		
Exhibitor table	•	•	•	* Below	* Below	* Below
Special acknowledgement prior to your sponsored event(s)	•	•	•	•	•	
Special signage at sponsored event	On stage entire conference	•	•	•	•	
Recognition and logo on attendee brochure cover page	•					
Recognition in press releases and public relations initiatives	•					
Level	10th Annual	Diamond	Platinum	Gold	Silver	Bronze
Price of sponsorship level	\$10,000	\$4,000	\$3,000	\$2,000	\$1,500	\$1,000

* Additional display tables may be available at the Gold, Silver, and Bronze levels on a first come, first served basis.



2020-21 Sponsorship Application

Sponsorship Selection

Receive a 10% discount by applying for both Program and Conference Sponsorship by September 30, 2020!

	2020-21 Program Sponsorship only	2021 Conference Sponsorship only	Program (one level) and Conference = 10% Discount
Program - One Level	<input type="checkbox"/> \$1,500		
10th Annual - SOLD		<input type="checkbox"/> \$10,000	<input type="checkbox"/> \$10,350
Diamond - SOLD		<input type="checkbox"/> \$4,000	<input type="checkbox"/> \$4,950
Platinum - SOLD		<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,050
Gold - SOLD		<input type="checkbox"/> \$2,000	<input type="checkbox"/> \$3,150
Silver - SOLD		<input type="checkbox"/> \$1,500	<input type="checkbox"/> \$2,700
Bronze		<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$2,250
Application Deadline:	September 30, 2020	March 1, 2021	September 30, 2020
Payment Due Date:	January 31, 2021	April 1, 2021	January 31, 2021

How to Become a Sponsor

- 1 Select one or more of the sponsorship options by the deadline indicated above.
- 2 Email the completed Sponsorship Application form to saskatchewan@cpbi-icra.ca.
- 3 Sponsorships are assigned on a date-received basis.
- 4 If you have other sponsorship ideas you would like to present, please let us know via email at saskatchewan@cpbi-icra.ca
- 5 Payment must be received by the due date indicated above via cheque payable to "CPBI Saskatchewan" and mailed to: Box 353, White City, SK, S4L 5B1.

Contact Person

Name _____

Title _____

Company _____

Address _____

Phone _____

Email _____